

**MILANO SCHOOL OF POLICY, MANAGEMENT, AND ENVIRONMENT**



**&NOTABLE**

**SUMMER  
FALL 2019  
COURSES**

## SUMMER 2019

CRN 1948 NURP 5080-A

### ACCOUNTING & FINANCE INTENSIVE

Online

Taught by Charles Allison

Why are accounting and finance important disciplines? Accounting and finance are tools used to manage organizations, measure performance, and communicate with an organization's lenders, funders, investors, regulators, customers, employees, and other stakeholders. This course is designed to provide a basic introduction and to give you a kick-start for any other accounting or finance courses you might consider taking. Do you want to learn more about accounting and finance, or are you required or strongly encouraged, as part of your program, to take courses such as Financial Analysis for Nonprofits, Elements of Finance, Capital Markets and Investing for Impact, Infrastructure Finance and Design, Food Policy and Agribusiness Finance, or the Community Development Finance Lab Course? Are your career aspirations to advocate for social, environmental, and policy changes? Having an understanding of financial statements, essentials of balance sheets, income statements, cash-flow statements, and how different enterprises (including for-profit, non-profit, and public/private sector) raise capital and finance operations are important and hard skills. Notwithstanding, are you hesitant to take any of these courses because you have limited or no accounting or finance in your background? This course is a comprehensive investigation into key areas in accounting and finance and designed for students who may benefit from pre-study before taking any of the aforementioned courses. It is not designed to substitute for any of the above course or to be a freestanding accounting or finance course, but it will prepare you to hit the ground running in any of the above courses. [Learn more](#)

## SUMMER 2019

CRN 1947 NMGM 5007-A

### INTRO TO SOCIAL ENTREPRENEURSHIP

Online

Societies worldwide are urgently seeking innovative approaches to addressing social problems that have not been satisfactorily addressed by government or the market place. In search of new solutions, a growing number of social entrepreneurs are developing novel strategies that often combine the strength of both the for-profit and nonprofit sectors to achieve significant social change. This course explores innovative, entrepreneurial approaches that address social problems within the United States and internationally and across diverse domains, such as education, economic development, the environment, health, and human rights. The course introduces students to key concepts associated with social innovation and social entrepreneurship and the steps in the entrepreneurial process: identifying an opportunity or social need, formulating a strategy to address the social problem, mobilizing resources and partners, managing growth, tracking results, and maximizing impact. We also examine the need for public policy to help develop and sustain these new activities and organizations. Cases, readings, and guest speakers advance our understanding of entrepreneurial social action in diverse contexts and the construction of new projects, organizations, and movements. This is a core course for the Graduate Minor in Impact Entrepreneurship. [Learn more](#)

## SUMMER 2019

CRN 1183 NURP 5100-A

### PROGRAM EVALUATION

Online

Taught by Megan Gavin

The course familiarizes students with strategies for meeting the growing demands—from donors, governance boards, the government and other stakeholders—for program accountability. The students learn how to identify an organization's mission and specific program goals, appropriate measures of success in meeting in these goals, and the fundamentals of, formulating measurement questions, selecting an evaluation research design, data collection methodologies, writing survey and interview questions, and negotiating with stakeholders. Students will design a scope of work, methodology plan, and final evaluation. A variety of monitoring and evaluation skills are emphasized. [Learn more](#)

## SUMMER 2019

CRN 2011 NURP 6030-A

### VOTING RIGHTS, DEMOCRACY AND POWER

Mondays 6-9:50pm

Taught by Chris Famighetti

Democracy in the United States is, and has been, a contested space. This course will interrogate the history of democratic participation in the United States, with an emphasis on disparities in access to the ballot, and the concomitant racial discrimination, which continues to exclude voters from the franchise. We will start with an overview of the historical development of democratic inclusion, exclusion and participation in the United States, and then focus on how social, political and economic institutions intersect with and inform this development. The second half of the course will focus on the ways that democratic participation in the United States is mediated and informed by the carceral state, race, gender and sexuality, the regulation of citizenship, political power, wealth, redistricting, and contemporary voter suppression efforts that continue a history of marginalizing the political power of certain groups. The class will conclude with a discussion of current efforts to secure and expand voting rights in the United States, focusing on a selection of promising innovations, reforms, and movement building projects. For students, the class will culminate with a term paper and a related presentation that hones in on a key issue, of their choice, that was raised during the course. [Learn More](#)

## FALL 2019

CRN 5551 NURP 6013-A

### COMMUNITY DEVELOPMENT FINANCE LAB

Thursdays 6-7:50pm

Taught by Kevin McQueen

The Community Development Finance Lab examines community capital markets through real-world projects and produces working tools, such as organizations can use every day. The course consists of three components: (1) classroom instruction on analysis, underwriting and structuring to build technical skills, (2) lectures by community development finance experts on specific finance-related issues and techniques, and (3) team projects that allows students to work in partnership with community-based organizations to complete feasibility studies or business plans for financing their community economic development projects. Not open to students who have taken Community Development Finance Lab I & II.

[Learn more](#)

## FALL 2019

CRN 7324 NMGM 5026-A

### FOUNDATIONS OF DIVERSITY AND INCLUSION IN THE US WORKPLACE

#### Siteline

This course provides critical perspective on the historical, sociological, and scientific factors impacting diversity and inclusion in the U.S. It will differentiate between Equal Employment Opportunity (EEO) regulations, Affirmative Action, and Diversity and Inclusion (D&I). The course will track the evolution of the D&I field from the emergence of the U.S. Civil Rights Movement to recent developments in neuroscience that have led to the application of cognition theories such as Emotional Intelligence, Implicit Bias, etc. to D&I work. Students also learn how to begin making the business case for D&I initiatives. [Learn more](#)

## FALL 2019

CRN 7328 NMGM 5027-A

### INCLUSIVE LEADERSHIP ORGANIZATIONAL DESIGN

#### Siteline

In this course students will learn the model of Ubuntu Inclusion and how to infuse it at micro-, meso-, organizational-, and inter-organizational levels. Students will write original case-studies that assess, analyze, and provide recommendations on how to infuse and sustain Ubuntu Inclusion throughout the design of the organization. [Learn more](#)

## FALL 2019

CRN 7143 NEPS 5020-A

### INDIGENOUS ECOLOGIES

Thursdays 6-7:50pm

Taught by Leonardo Figueroa Helland

Areas managed by indigenous and local communities retain most of the world's biodiversity, house significant portions of the world's terrestrial carbon sinks, and show slower rates of land degradation and deforestation. Indigenous ecosystem governance, especially when managed autonomously through indigenous knowledges and communal practices, has been shown to not only nurture and protect, but even enhance and restore ecosystems. Yet indigenous peoples and lands have continuously faced throughout history and in the present recurrent waves of colonization, dispossession, cultural destruction, ecocide and genocide at the hands of empires, settler societies, states and corporations driven by extractive, exploitative and racial agendas. Still, indigenous peoples have resisted and continuously organize to reclaim lands, cultures and self-determination, and to defend Mother Earth. Furthermore, indigenous movements and knowledges are resurging, from the grassroots to the global spheres, and across fields, ranging from environmental policy and land management to climate justice and human rights. This course looks at how indigenous peoples across the world have nurtured knowledges, practices, and forms of organization that underpin decolonial and transformative modes of resistance in the face of Anthropocene crises related to climate, environment, food, migration, health and other challenges. This course also explores how these indigenous knowledges, practices and communal forms of governance, cultivated over thousands of years in intimate relation to their lands, are being creatively refigured as part of intersectional and global alliances to nurture sustainable alternatives and propel just transitions. [Learn more](#)

## FALL 2019

CRN 7331 NMGM 5028-A

### MINDFULNESS BASED LEADERSHIP DEVELOPMENT

Siteline

Taught by Latha Poonamallee

Leadership is not simply about the leader's ability to influence the others. The underlying assumption of this course is that the ability to lead begins with the process of self-discovery, self-awareness, and self-leadership. In this course we will review traditional models of leadership and explore emergent models that incorporate intentionality, mindfulness, authenticity, transformation, and service and art and science of mindfulness practice. Central to this course is the practical mindfulness training. Respond not React. Through mindfulness training, we will learn how to cultivate attention and awareness that allows us to live all aspects of our lives with a great sense of skill, connection, openness, and balance. Paying attention to the activity of the mind for even a few minutes yields powerful and potentially valuable information. Our capacity to be listen deeply, to make informed decisions, to effectively handle stress, to ignite innovation, and to access previously untapped resources and apply them rely on our capacity to be mindful and present. When we are fully present in the moment, we optimize our capacity for self-awareness, self-regulation, and relationship management. [Learn more](#)

## FALL 2019

CRN 7715 NURP 6001-A

### PLANNING THEORY AND THE RIGHT TO THE CITY

Monday 6-7:50pm

Taught by Oscar Sosa López

This course provides an overview of the field of planning theory with the purpose of answering a basic question: How can urban planning play an active role in creating more sustainable, just and democratic cities? The course is organized around: 1) reading and discussing classic and contemporary texts in planning theory and on the concept the Right to the City and 2) applying these concepts and theories in the analysis of real-world urban problems, policies and projects. The course draws from diverse planning traditions and critiques, theoretical approaches and geographical locations. This course is open to: PhD students; master's level students with permission. [Learn more](#)

## FALL 2019

CRN 5342 NURP 5113-A

### SOCIAL DETERMINANTS OF HEALTH

Tuesday 8-9:50pm

Taught by Barry (Charles) Ensminger

Whether people live long and healthy lives is determined more by social and economic factors, health behaviors, and the physical environment than by clinical care. The intersectionality of these and other factors, known as the “social determinants of health,” will be the focus of this course. The first section will explore health and disease, health disparities, the medicalization of health and boundaries of public health, and introduce the social determinants of health (SDH). The second section will look at public health initiatives to change unhealthy behaviors (with a case study on cancer and smoking) as well as the Affordable Care Act and its efforts to bring assessment and strategies to address the SDH into clinical settings (with a case study on delivery system reform in New York through Medicaid). The third section will go beyond clinical settings and traditional public health concerns to the emergence of “health in all policies” and the “culture of health,” with case studies from New York and around the country. The course will conclude with the relationship between the SDH and human happiness. Throughout the course, consideration will be given to: (1) the policy and political challenges in meeting various and often conflicting interests of many stakeholders, and (2) the pervasive influence of class, race and gender. Topics will be investigated using a multi-disciplinary approach with historical, sociological, political, economic, clinical and legal perspectives.

[Learn more](#)



## FALL 2019

CRN 7711 NURP 6025-A

### TRANSPORTATION PLANNING AND THE POLITICS OF URBAN MOBILITY

Tuesday 4-5:50pm

Taught by Oscar Sosa López

This course examines the politics of transportation policy from a multidisciplinary perspective. We will analyze transportation infrastructures as complex socio-technical systems and focus on answering three key questions: 1) How do transportation systems impact economic, social and environmental dimensions of urban life? 2) What are the politics behind transportation planning decisions? and 3) How can transportation policy help produce more inclusive cities? The course draws from classic transportation planning and policy literature as well as new and critical scholarship on urban mobility and urban politics from a variety of disciplines, including geography, sociology, anthropology and urban planning. The course is aimed at providing graduate students with tools for the critical analysis of transportation projects and policies in the US and across the globe. Open to: undergraduate Seniors, master's level students, and PhD students. [Learn more](#)

## FALL 2019

CRN 7613 NURP 5130-A

### WRITING FOR SOCIAL CHANGE: AN INTERDISCIPLINARY WORKSHOP

Thursday 4-5:50pm

Taught by David Greenberg

Persuasion is key to policy analysis. Illuminating reality is the work of the writer. Yet despite interest in socially-impactful writing and in well-written policy arguments, writers and policy professionals do not often learn from each other. How can policy analysis be “creative” and yet true to the nature of a policy problem? How can poetry, fiction, and nonfiction be enriched by a serious consideration of policy issues? In this class, students will read works of fiction and poetry with thematically-paired policy and social science texts. Selections from Toni Morrison’s *Beloved* are read with Michelle Alexander’s *The New Jim Crow* to explore how traumatic histories may be powerfully evoked; the poet Ed Roberson’s *City Eclogue* is read with Urban Institute evaluations of public housing transformation to explore issues of perspective; and John Keene’s short fiction is read with Matthew Desmond’s *Evicted* to explore narrative tension. (The course is structured around four topics: character, description, plot, and voice.) After discussion of texts, we’ll turn to a “workshop” format, where all will give constructive feedback to rotating groups of students who have shared a policy paper, poem, fiction or non-fiction piece related to these themes. As a final project, students will revise two of these pieces on the basis of workshop feedback. Stemming from the theory that social change requires both policy and cultural work, the course’s goal is to develop more humane policy analyses, and more grounded creative engagements with social topics. [Learn more](#)